NAOI® ORAL CARE Oral Care Gel PRO

with natural stress-protectingTM molecules



Oral Care Gel PRO

With natural stress protection molecules

NAOI ORAL CARE improves the recovery, protects and strengthens the gums. It prevents the formation of a biofilm on the teeth, **reducing** the occurrence of **dental plaque**. It **stabilises** the **resident oral flora**, preventing the build up of pathogenic bacteria.

Lasting healthy teeth and gums thanks to natural stress protection molecules, so called extremolytes.

Extremolytes are formed inside of extremophilic microorganisms and plants. Extremolytes can survive under the most extreme conditions and are found in extreme environments such as deserts, salt lakes, the polar ice or geysers.

Extremolytes possess **unique biological defense mechanisms** to combat extreme environmental stresses, and in case of oral health they provide a protective film on the teeth and gums.

NAOI ORAL CARE contains Ectoin, Glyceryl Glucoside and Betaine which are cell boosters and Polyquaternium-51 which is a cell protector.

These additives have a triple function:

- They **protect and stabilise** the **resident oral flora**, making it more difficult for harmful microorganisms to survive .
- They **increase** the **cell metabolism** and stimulate the healing process.
- They **intensively hydrate**, prevent and reduce the symptoms of a dry mouth: redness, burning feeling.

NAOI ORAL CARE is **pH neutral** and is **free of fluoride** and **chlorhexidine**.

Ectoin



- Protects the cells from external stress factors, stabilises the cell membranes
- Reduces inflammation
- Stabilises resident oral flora, reduces the colonization of pathogenic bacteria
- Aides in case of xerostomia

Glyceryl Glucoside

- Improves wound healing
- Natural cell energizer, boosts cell regeneration and cell functions
- Improves skin structure
- Improves tissue regeneration

Betaine

- Reduces irritation
- Protects from dehydration
- Calms the gums

Polyquaternium-51

- Prevents the formation of a biofilm
- Reduces the formation of dental plaque
- Reduces halitosis



Life under extreme conditions needs extreme protection



Oral Care Gel PRO

With natural stress protection molecules





NAQI Oral Care Products

NAQI Oral Care Gel PRO

Intensive care. For dentist's use.

Boosts the healing process. The high concentration of extremolytes stimulates the cell metabolism after a procedure and improves the recovery. Provides a very intensive local effect and can be applied immediately after a procedure.

Aqua, Propanediol, Glycerin, Diglycerin, Ectoin, Glyceryl Glucoside, Polysorbate 20, Lauryl Glucoside, Polyquaternium-51, Phenoxyethanol, Acrylates / C10-30 Alkyl Acrylate Crosspolymer, Mentha Piperita Oil, Ethylhexylglycerin, Sodium Hydroxide, Xanthan Gum.

Packaging: 100ml airless

NAQI Oral Care Gel

For healthy gums. For patient's use.

Apply during the recovery stage after a procedure and daily afterwards to maintain the gums' healthy condition . Can be used as toothpaste.

Aqua, Propanediol, Glycerin, Betaine, Diglycerin, Polysorbate 20, Ectoin, Glyceryl Glucoside, Lauryl Glucoside, Polyquaternium-51, Phenoxyethanol, Acrylates / C10-30 Alkyl Acrylate Crosspolymer, Mentha Piperita Oil, Ethylhexylglycerin, Sodium Hydroxide, Xanthan Gum.

Packaging: 100 ml airless

NAQI Oral WASH & RINSE

For patient's use.

Apply before a procedure, to rinse the mouth . Suitable for use during the recovery stage after a procedure and on a daily basis to maintain the gums' health.

Aqua, Propanediol, Glycerin, Betaine, Diglycerin, Polysorbate 20, Ectoin, Glyceryl Glucoside, Lauryl Glucoside, Polyquaternium-51, Phenoxyethanol, Mentha Piperita Oil, Ethylhexylglycerin, Xanthan Gum.

Packaging: 250ml









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- Found in microorganisms living under extreme conditions (e.g.Salt lake in Egypt)
- Protects microorganisms from hostile evironments (high UV radiation, heat, cold, salt etc.



Bitop uses the inflammation-reducing and cell-properties of Ectoin®

Stabilises biomolecules





In case of external stress this film minimises the degradation of the biomolecules.



Stabilises celmembranes







increased fluidity intracellular

• Results

Increased fluidity intercellular.

Hydro Complex protects the membrane



Prevents the release of stress mediators which mediate inflammatory processes.



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Ressurection Plant







Wound healing benefits

1- Ex Vivo



treatment with Glycoin ® natural

treatment with control (placebo)

• Protocol

- ex vivo skin model; surface was mechanically reduced by 3 mm (loss of epidermis and dermis)
- \bullet immediately after wound making, wound spot was covered with 5 $\!\mu$ pBS with 2,38% Glycoin
- natural and without (placebo)
- incubation for 48h in cell incubator
- hematoxylin/eosin staining of skin model for evaluation



• Results

Glycoin[®] natural treated wounds show excellent and faster healing after 48h in comparison to placebo treated control.



2 - In Vitro

Expression file after treatment with Glycoin®



CAT (Catalase), SOD2 (superoxidedismutase 2) and TRDX (Thioredoxin) are ROS scavenger. They are very important for a proper wound healing process.

Relative gene expression file of CAT, SOD2 and TRDX.

Protocol

- cDNA array for gene expression of human dermal fibroblasts incubated with 1% Glycoin[®] natural
- incubation for 96h
- measured parameters: ROS scavenger CAT, SOD2 and TRDX

• **Results** | Increased expression of CAT, SOD and TRDX after treatement with Glycoin[®] natural.

3 - In Vitro

Expression of growth factors after Glycoin® natural treatment



Relative gene expression file of FGF 7 and TGF-beta1.

- Protocol
 - cDNA array for gene expression of human dermal fibroblasts incubated with 1% Glycoin[®] natural
 - incubation for 96h
 - measured parameters: growt factors FGF 7 & TGF-beta 1



Increased expression of the wound healing related growth factors FGF 7 (fibroblast growth factor) and TGF-beta 1 (transforming growth factor beta-1) after treatement with 1% Glycoin natural.



Increase of cell viability



Cell viability of NHEKs - Comparison of Glycoin® natural treated cell to untreated cells.

• Protocol

The cell viability of NHEKs cultivated in the presence and absense of Glycoin[®] natural (1%) was conducted in the same experimental setup.

• Results

Cells which had been cultivated in the presence of Glycoin® natural showed considerably higher metabolic activity than those which had been treated with the control. The cell metabolism per cell enhanced by up to 170%.

Arctic Ice sheets

Cold



Polyquaternium-51

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Scheme of the skin's phospholipid membrane

Scheme of Lipidure®-PMB structure



*MPC = 2-Methacryloyloxyethyl Phosphorylcholine

Protects against primary infection



• Protocol

HAD (hydroxyapatite disk) is treated with filtered human whole saliva for 10 min, and with Lipidure ® PMB (commerciale solution - pure) or destilled water for 10 min at room temperature. Streptococcal suspension (1.0×1.0^7 CFU/mL) is added and incubated at 37°C for 1 and 5 hours. After incubation, adherent cells are counted by image analysis of 10 randomly selected highpower fields by SEM, and the number of bacteria/1mm is calculated.

• Results

Lipidure[®] PMB significantly inhibits the adhesion of Streptococcus mutans to hydroxyapatite plate by 84% at one hour and 94% at 5 hours.



Prevents biofilm formation of Streptococcus mutans on HAD In Vitro



Protocol

HAD is treated with filtered human whole saliva for 10 min, and with Lipidure ® PMB (commerciale solution - pure) or destilled water for 10 min at room temperature. Streptococcal suspension (1.0 x 1.0⁷ CFU/mL) is added and incubated at 37°C for 1 and 5 hours. After incubation, optical density of the bacterial suspension collected from biofilm with 1.0 N NaOH is measured at 655mm.Percent biofilm formation (control=100%) is expressed.

• **Results** Treatement with Lipidure® PMB prevents biofilm formation even after 30 sec.

Protects the mouth over time In Vitro

Protocol

Biofilms of S.mutans or S.intermedius formed on a hydroxyapatite film are coated with filtered human whole saliva for 10 min at room temperature, and with Lipidure ® PMB (commerciale solution - pure) or PBS for 30 sec. After washing the disks with PBS, F.nucleatum is added to streptococal biofilms and anaerobically cultured at 37°C fot 1 hour. After cultivation, the adhesion of F.nucleatum to the streptococcal biofilm are observed by SEM.



S.intermedius UNS46

Results

Lipidure[®] PMB significantly reduces the dental plaque formation. Lipidure® PMB treatment significantly inhibits the adherence of F.nucleatum to both saliva-treated streptococal biofilms in 30 sec.



Protocol

Mouth wash decreases halitosis



9 volunteers use mouth wash with or without Lipidure ® PMB just before bed during 3 days.
Halitorsis is measured just after waking-up with a Oralchroma *, a simple gas chromatography systhems wich measures 3 major halitosis substances:
hydrogen sulfide (coated tongue)

- mydrogen sunde (coaled lo
 methyl mercaptan (plaque)
- dimethyl sulfide (lung)

-• Results

Lipidure[®] PMB mouth wash supresses halitors.

Mouth wash helps maintain oral moisturization



• Protocol

3 volunteers wash their mouth with:

• 3% Lipidure ® PMB formulated mouth wash

- commercial mouth wash 1
- commercial mouth wash 2

• water

The moisture amouth in oral cavity is measured after using the mouth wash with Oral cavity moisturizing meter MUCUS (Life Co.Ltd.)

-• Results

Lipidure[®] PMB formulated mouth wash can maintain the moisture content in the oral cavity.



NAO ® ORAL CARE

Research & Development by G.Claes Dentist and Head of R&D NAQI nv/sa

Stadsbeemd 1037 3545 Halen,Belgium Tel.+32(0)13 460 190 info@naqi.com www.naqi.com

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